



JONATHAN HUSSEY

Senior Graphic Designer

PHONE
801.803.1590

EMAIL
contact@jonathanhussey.com

WEBSITE
jonathanhussey.com

EXPERIENCE

- Senior Graphic Design Consultant & Art Director** Sept 2019 - Present
POW Interactive
 - Designed and animated a series of 50+ videos for a stress management app for Navy personnel, along with various other motion graphics projects.
 - Developed and implemented UI design systems for military apps, including drone and pilot simulation training, and a flying car distribution app.
 - Created environmental graphics for event spaces, such as signage, booth graphics, interactive displays, presentations, and vehicle wraps.
 - Managed client relations and established best practices for maintaining company websites, branding, and marketing materials.
- Senior Graphic Designer & Motionographer** Jan 2018 - Sept 2019
Freelance
Clients: Sterling Talent Solutions, Intel, Marylhurst University, AssuredPartners MCM, Mambo Media, Umpqua Bank, SAP Concur
 - Collaborated with clients to ensure that their needs were met and that projects were completed to their satisfaction.
 - Worked directly with freelance clients on various design projects, managing all stages of projects, from conception to completion, by maintaining timelines and using effective communication skills.
- Senior Visual Designer** July 2014 - Jan 2018
InMoment
 - One year spent in the Birmingham, United Kingdom office, executing global campaigns.
 - Directed all print and motion design projects in collaboration with an in-house creative team to ensure on-brand execution.
 - Co-led hiring, training, and managing junior designers.
- Senior Motion Graphic Design Specialist** Oct 2013 - July 2014
TD Ameritrade
 - Produced two high-quality motion graphics videos per week.
 - Collaborated with a team of animators to establish the look and feel for new animation styles.
- Production Designer (Contract Work)** April 2013 - July 2013
Crocs Inc.
 - Implemented guidelines for Spring 2014 Asian market store displays, driving sales with visually appealing and effective displays.
 - Partnered with manufacturers to create various store displays and pop-ups.
- Production Solutions Intern** Feb 2013 - April 2013
Crispin Porter + Bogusky (CP+B)
 - Assisted with all physical outputs of design, including printing, mounting, and book binding.
 - Prepared outputs for client pitches and events, ensuring that they were eye-catching and professional.
- Lead Visual Designer** July 2012 - Feb 2013
Primary Residential Mortgage Inc.
 - Supported design needs for over 280 branches, ensuring that all marketing materials were consistent with the company's brand guidelines.
 - Established new branding guidelines and created a new company style guide.
- Motion Designer** Oct 2009 - March 2012
Vérité Inc.
 - Managed the motion graphic process from start to finish, including storyboarding, animation, and client interaction.
 - Mentored junior designers, providing them with guidance and support as they developed their skills.

EDUCATION

- Utah Valley University** May 2009
Bachelor of Fine Art Degree with an Emphasis in Graphic Design
Orem, UT
- College of Eastern Utah** April 2005
Associates of Science Degree in General Education
Price, UT